

ANG A MAMMOTH EY PAY-CHECK DISTRIBUTION RRANCE HERALD

LL AND WORK FOR BONUS CHECK. YOU ARE WELCOME TO SHARE IN THIS DISTRIBUTION. IT COSTS YOU NOTHING NOW OR
EQUIRED THAT YOU BE A SUBSCRIBER OF THE TORRANCE HERALD TO MAKE ENTRY. SIMPLY CLIP OUT THE ENROLLMENT
E CAMPAIGN DEPARTMENT OF THE TORRANCE HERALD WITHOUT DELAY. DO IT NOW, DON'T WAIT.



VILL GET A CHECK

Torrance Herald Bonus Check Campaign Headquarters

The campaign is under the personal supervision of THE CALIFORNIA NEWSPAPER PUBLISHERS' ASSOCIATION. The campaign department is located in the Herald Building, the telephone number is 444. Campaign department office hours are from 8 a. m. to 7:30 p. m. daily; Wednesday evening, 8 o'clock, and Saturday evening, 8:30 o'clock.

\$100
BONUS CHECK
\$50
BONUS CHECK

NOT A CONTEST

The Torrance Herald Subscription Campaign is NOT A CONTEST, nothing like it. The plan is simply a straight wage-earning business proposition for live ambitious men and women who desire to earn spare-time money. It's just a job, a way to earn money. The Herald has nothing to give away, or anything for you to win. This campaign is an earning proposition. You are paid for the work you do at the rate of:

1 Year, New or Renewed.....	\$.40
2 Years, New or Renewed.....	.80
3 Years, New or Renewed.....	1.20
4 Years, New or Renewed.....	1.60
5 Years, New or Renewed.....	2.00

At the end of the campaign the workers will share in the Bonus Checks as explained elsewhere in this advertisement. Understand there is no element of chance in this plan. Everybody gets paid. If you are ambitious and want to earn money come to the Herald Campaign Department and receive working material and details, or telephone 444 and a representative will call at your home.

This Campaign Is Absolutely A Business Proposition

The Herald campaign is strictly a business proposition for live, ambitious people who wish to add to their present income by cashing in on spare time. We say spare time because the people who will enter this campaign will be people who are employed people—people who have other things to do beside this—so that puts the whole proposition on a spare-time basis. This is work that can be carried on successfully in one's spare time. Everyone has some spare time in which to make money. All one has to do to receive one of these Bonus Checks is WORK—nothing else. If you are going to enter—ENROLL NOW.

How The Money Will Be Distributed

The person compiling the highest number of Points during the campaign will be paid \$500.00 Bonus Check.
The person compiling the next highest number of Points during the campaign will be paid the \$200.00 Bonus Check.
The person compiling the next highest number of Points during the campaign will be paid the \$100.00 Bonus Check.
The person compiling the next highest number of Points during the campaign will be paid the \$50.00 Bonus Check.
The person compiling the next highest number of Points during the campaign will be paid the \$50.00 Bonus Check.
All other workers in the campaign not receiving one of the above mentioned Bonus Checks will be paid as follows:

1 Year, New or Renewed.....	\$.40
2 Years, New or Renewed.....	.80
3 Years, New or Renewed.....	1.20
4 Years, New or Renewed.....	1.60
5 Years, New or Renewed.....	2.00

Rules and Regulations

1. Any reputable man, woman, boy or girl is eligible to enter this campaign and work for a Bonus Check. Entries may be made anytime during the campaign.
2. No employee or near consanguinity of any employee at The Torrance Herald is eligible to enter this distribution. The Torrance Herald reserves the right to reject any entries.
3. To determine those receiving Bonus Checks, same will be decided by their accredited Points, said Points being represented by ballots issued according to the rules of the campaign.
4. Workers are not confined to their own particular town or community in which to secure Points and subscriptions, but may take orders anywhere in this section, anywhere in the United States for that matter.
5. Cash must accompany all orders where Points are desired. There will be no exception to this rule. Workers will be allowed to collect subscriptions and renewals as well as entirely new subscriptions and Points will be issued for both.
6. Points are free. It costs the subscriber nothing to cast these Points for his or her favorite worker. Subscriber should ask for Points when paying their subscription.
7. Points cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.
8. Points are not transferable. Workers cannot withdraw in favor of another worker. Should a worker withdraw from the campaign, his or her Points will be cancelled. Neither will it be permissible for workers to give or transfer subscriptions to another worker. Points on such transferred subscriptions will be subject to disqualification at the discretion of the campaign manager.
9. Any collusion on the part of the worker to nullify the campaign, or any combination arrangement or effort to the detriment of the workers of this newspaper will not be tolerated. Any worker or workers entering into or taking part in such an arrangement, agreement or effort will forfeit all rights to a Bonus Check or Pay Check.
10. Any Points issued on subscriptions may be held in reserve and published at the discretion of the worker, but it is understood that workers will not be allowed to use their credits in any manner detrimental to the campaign of other workers. The printed Free Points Coupons appearing from week to week during the campaign must be cast for the workers on or before the date appearing thereon.
11. In the event of a tie for any one of the Bonus Checks, Bonus Checks of identical value will be given to tying workers.
12. Extensions on subscription will count Points according to the regular schedule prevailing in the period in which they were turned in, with the exception of the final period.
13. No statement, assertion, or promise, either verbal or written, made by any representative, solicitor, agent, or worker varying from the rules and regulations published through the columns of this newspaper will be recognized by the publishers of this newspaper or the campaign management.
14. In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible, except for the necessary correction upon same.
15. Every worker is an authorized agent of The Torrance Herald and as such, may collect subscription payments from present as well as from new subscribers.
16. It is distinctly understood and agreed that workers will be held responsible for all monies collected, and that they will remit such amounts in full at frequent intervals or on demand to the campaign department.
17. There will be several big Bonus Checks to be distributed besides the 20 per cent commission Pay Checks to all ACTIVE non-Bonus Check workers, but it is distinctly understood that in the event ANY worker becomes inactive, failing to turn in at least a one-year subscription each and every week of the campaign, he or she will at the discretion of the campaign manager be disqualified and thereby forfeit all rights to a Bonus Check or Commission Pay Check. Workers receiving a Bonus Check do not participate in the commission feature. Any commission money drawn during the campaign is deducted from those receiving a Bonus Check.
18. To secure absolute fairness in the distribution of Bonus Checks, the campaign will be brought to a close under a sealed ballot box system, and will be under the personal supervision of two or more of the judges selected from the advisory board. During the last week of the campaign the sealed ballot box will repose in the lobby of a local bank, where the workers and their friends can deposit their final collections and reserve ballots. And not until the campaign has been declared closed will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one, not even the campaign manager, can possibly know the standing of the respective workers which precludes any possibility of favoritism and insures fairness to the minutest degree.
19. The Torrance Herald reserves the right to add to this list of Bonus Checks at any time during the campaign.
20. The only Points prevailing in this campaign are those appearing on the workers receipt book and those as explained in the rules and regulations of this campaign.
21. One hundred and fifty thousand extra Points will be given a worker for each group of three yearly subscriptions or its equivalent turned in during the first week of the campaign. The week of October 16th to 21st inclusive will be known as "Opportunity Week." During this week 500,000 extra Points will be given for a five-year subscription and each worker will be limited to eight of these subscriptions. Also during this week 200,000 extra Points will be given for every three yearly subscriptions or its equivalent and as many of these 200,000 Points coupons may be used as a worker secures subscriptions to cover during this week.
22. The Torrance Herald guarantees fair and impartial treatment to all workers, but should any question arise, the decision of the campaign management is absolute and final.
23. The campaign opens today and closes December 2nd.
24. All extra Point certificates will be issued at the close of Periods.
25. A worker reserves the right to enlist the aid of as many helpers or co-workers as they desire.
26. Any one not on The Herald subscription list prior to September 29th constitutes a new subscription.

**Don't Wait!
Act At Once!**

If you are ambitious, if you want to work, and have some spare time each day, then there should be no real reason why you should not take advantage of the opportunity that The Herald offers today. You are just as big and just as capable as anyone. Just have confidence in yourself and enough backbone to get out and make a sincere try and if you do you will start immediately earning good money. Remember, this campaign is big enough for any man or woman living in this section. The work is pleasant and highly profitable. START TODAY!

ENROLLMENT BLANK

In the
HERALD BONUS CHECK CAMPAIGN
Opportunity Week Expires.....
by enter and get 5,000 Points for
Phone.....
Torrance Herald Bonus Check Distribution.
Entry Blank Accepted for Each Worker Entering.

100 Points Coupon

THE TORRANCE HERALD
BONUS CHECK CAMPAIGN

I hereby cast 100 POINTS to the credit of
Miss, Mr. or Mrs.....
Address.....
This coupon, neatly clipped out, name and address of the worker filled in, mailed or delivered to The Herald, will count as 100 POINTS. It does not cost you anything to cast these coupons for your favorite worker and you are not restricted in any sense in giving them. Get all you can and send them in—they all count.
Do not Roll or Fold. Deliver in Flat Package. NOTE—This coupon must be voted on or before October 7.

"Important" Opportunity Coupon

150,000 OPPORTUNITY POINTS

During a worker's first week of his or her entry 150,000 Points will be issued with every three yearly subscriptions or its equivalent and as many of these Opportunity Coupons may be used as a worker secures subscriptions to cover this week.
Name of Subscriber.....
Address.....
Name of Subscriber.....
Address.....
Name of Subscriber.....
Address.....